



Cottenham Parish Council

Neighbourhood Plan Survey

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Background

- Neighbourhood Plan - vision for Cottenham area over next 15 years
- Put policies in place to help deliver vision and influence planning permission for development
- Survey to consult with residents about issues, priorities and ideas, as well likes and dislikes
- Findings to be used to draft initial Plan



Methodology

- Consultation open to all residents of Parish 16+
- Paper survey posted to all addresses in Parish with pre-paid envelope
- Paper surveys available at various locations
- Online survey - promoted via posters, flyers, social media and sent to list of contacts
- Programme of meetings with community leaders
- Donation to registered charity of choice

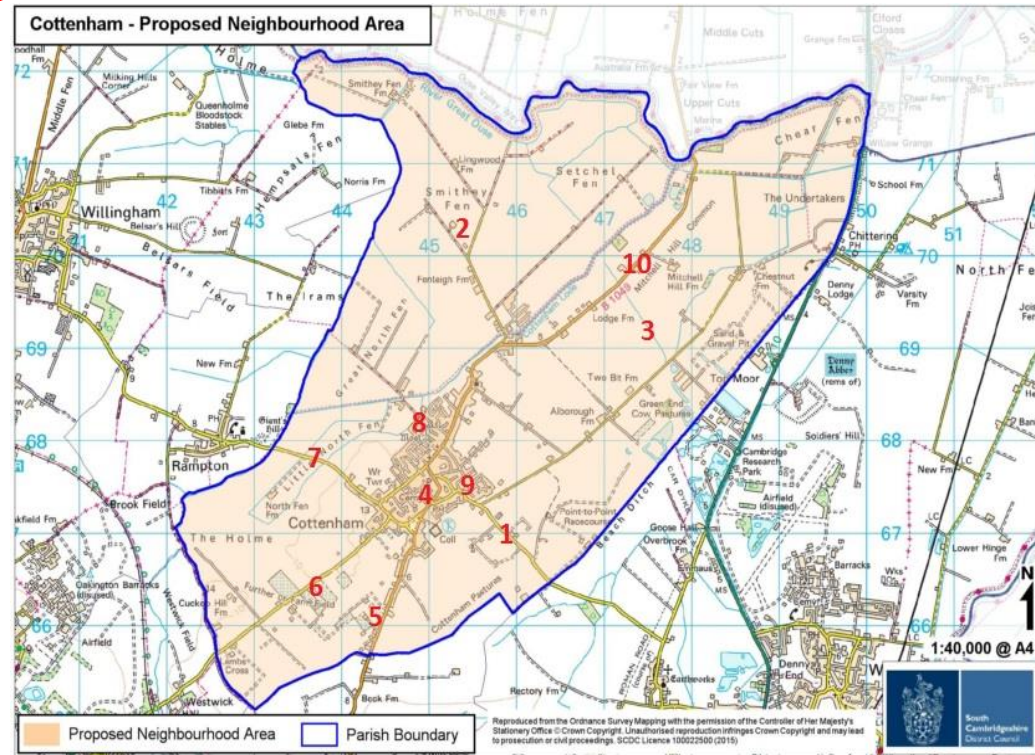
Respondent Profile

973 responses - 68% paper survey, 32% online

Responses came from:

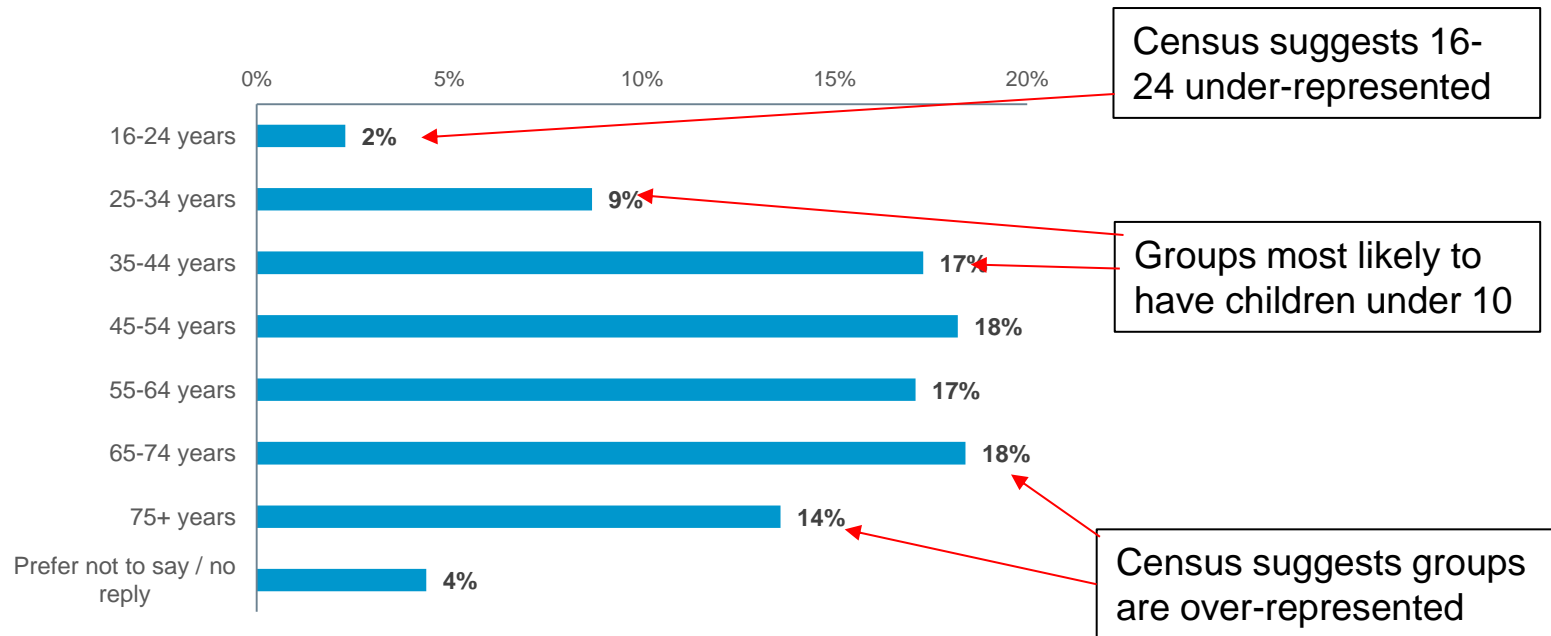
Area	No.	%age
Beach Road area	75	8%
Fens & Twenty Pence Road area	30	3%
High Street / Conservation area	348	36%
Histon Road area	62	6%
Oakington Road area	43	4%
Rampton Road area	122	13%
Tenison Manor	160	17%
The Lanes	96	10%
Outside of boundary	5	<1%
No response to question	32	3%

Fens and Twenty Pence Road areas combined as numbers low



Respondent Profile

- 96% residents, 4% residents and business owners
- 54% female, 40% male, 6% no response; Census 2011 suggests more even split between genders
- 16% in one person household, 36% in two, 44% 3+
- Age:



Interpretation of data

- Sample out of population of ~4,800 residents 16+
- Charts and tables show level of no responses for comparison purposes
- Combined some responses i.e. “Very important” & “Fairly important to indicate level of importance
- Comments themed for analysis
- Sub-group analysis i.e. differences between age groups, male / female, area of village etc.
- Statistical testing – if scores are real i.e. still a difference if everyone had participated

Key Findings – Cottenham today

High satisfaction with life in the village

- 88% very or fairly satisfied; 4% fairly or very dissatisfied
- Satisfaction highest for 25-34 and 35-44 year olds, those with young families in household; lowest for 16-24 year olds
- People most liked amenities / facilities and sense of community / friendliness
- People most disliked traffic (incl. HGVs) and speeding cars; particularly in Histon Road area

“Its a very neighbourly, friendly and pretty village to live in.”

Male, 25-34

“We have a large selection of shops and leisure facilities.”

Female, 55-64

“The traffic is increasingly busy.”

Male, 55-64

Key Findings – Future Cottenham

Description in 15 years

“Safe”

- 92% want Cottenham to be safe in 15 years
- Greatest for those aged 25-34 & 35-44
- 97% of those with at least 1 child in household 5-10
- Most commonly chosen word for all areas of village

“Friendly”

- 89% wanted Cottenham to be friendly in 15 years
- Greatest for those aged 25-34 & 35-44
- 97% of those with at least 1 child in household 5-10

- **Over half also said “attractive”, “accessible”, “rural”, and “proud of its heritage”**
- **Less than 5% “suburban” and “town”**

Key Findings – Future Cottenham

Concerns about future development

- 84% expect more traffic; 75% pressure on medical facilities; 68% loss of village and character; 62% pressure on parking
- Only 2% had no worries
- Histon Road area respondents worried most about traffic increase (90%)
- Older age groups worried most about pressure on medical facilities
- People from households of 3 or more worried more about traffic than people living alone

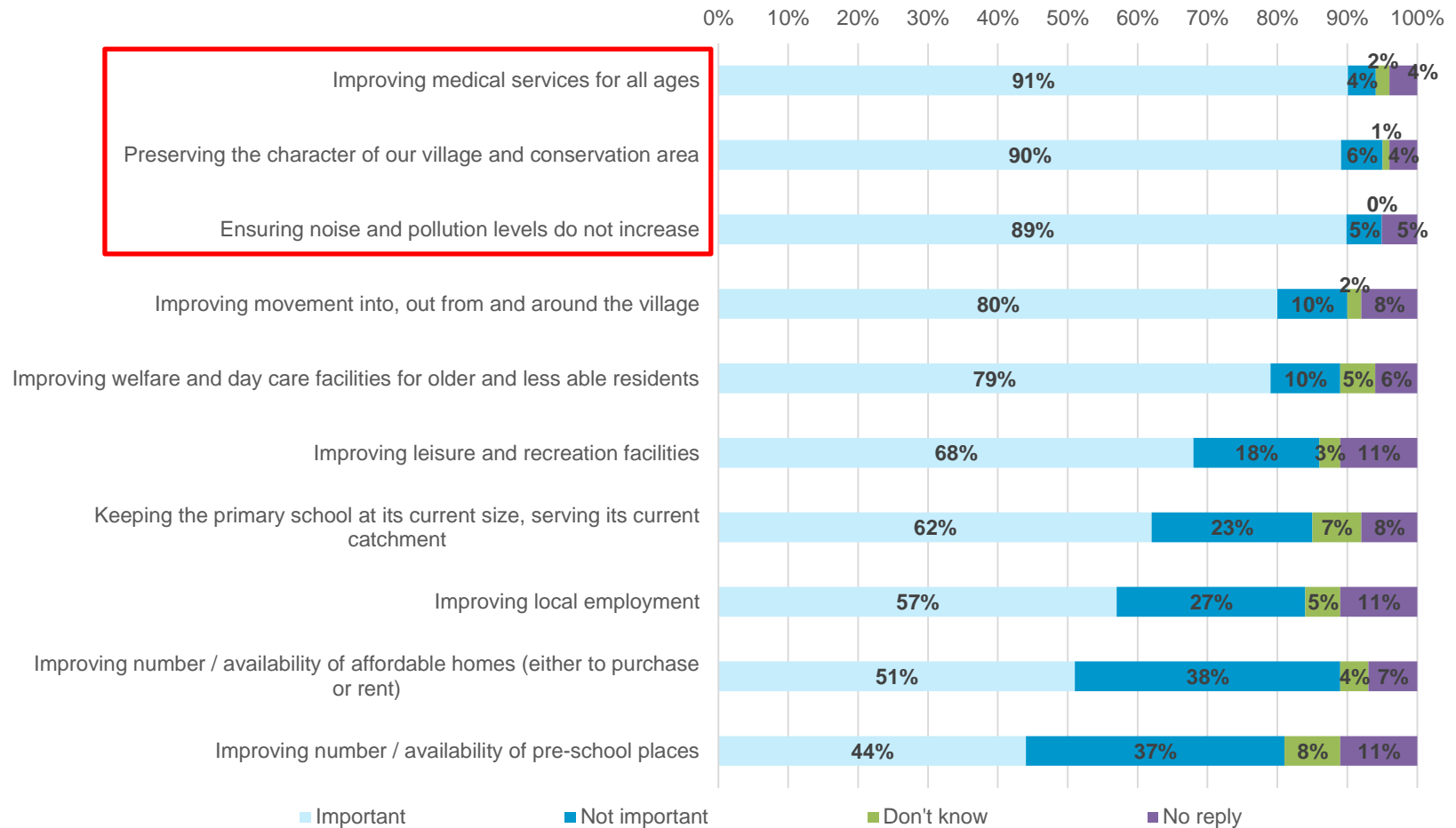
Key Findings – Future Cottenham

Benefits of future development

- Most people chose at least one benefit to more development, only 15% said there were no benefits
- 51% said it would safeguard future of post office, particularly high for older age groups, residents from Beach Road area and The Lanes
- Four in ten thought it would bring better pavements and footpaths, and better public transport
- 65-74 and 75+ age groups most likely to say better public transport was a benefit

Key Findings – Future Cottenham

Importance in 15 years' time



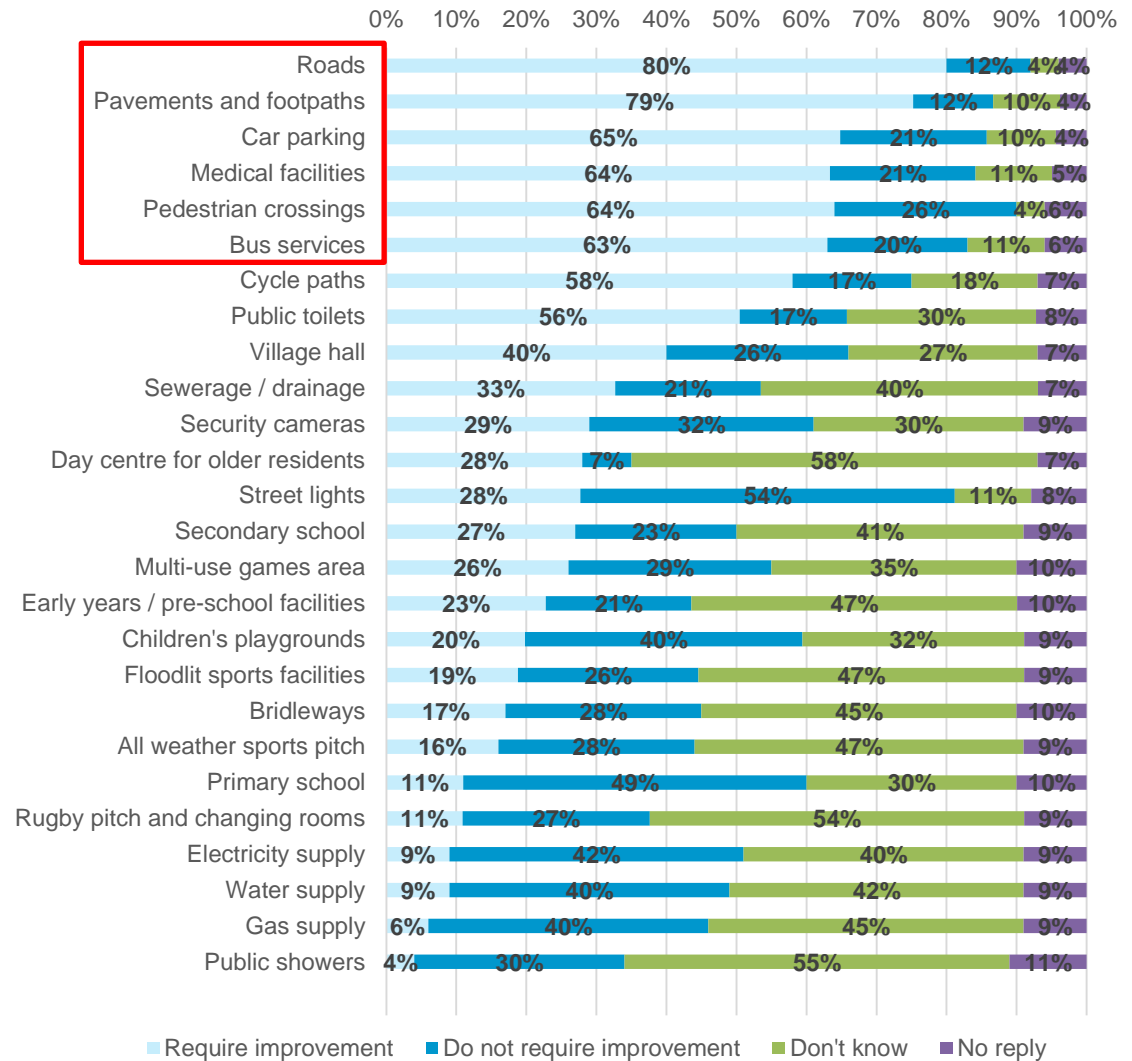
Key Findings – Future Cottenham

- Improving medical services most important for 25-34 year olds and those with children under 5
- Preserving character of village and Conservation area most important for the middle age groups; Histon Road and Beach Road areas
- Ensuring noise and pollution levels do not increase more important for 35-44 year olds and Histon Road area respondents
- Those with young families more likely to say improving leisure / recreation facilities and improving movement around village important

Key Findings – Future Cottenham

Facilities requiring improvement

- Majority think roads, pavements and footpaths need improving
- Six in ten think parking, medical facilities and bus services need improvement



Key Findings – Future Cottenham

Single change to improve quality of life

“Reduce traffic, with a bypass....”
Male, 65-74

“Enforced speed limit (20mph) along Histon Road.”
Female, 65-74

Improving
road safety

Better public
transport

“More pedestrian crossings.”
Male, 16-24

“Eliminate speeding traffic.”
Male, 65-74

Better roads
and paths

Improving
leisure &
sport facilities

“Safer roads with less traffic for my children.”
Female, 35-44

Key Findings – New facilities & funding

What should money / land be identified for?

New medical
centre

71% agree

Wider range
of shops

63% agree

Swimming
pool

63% agree

Business
centre

57% agree

Day centre

57% agree

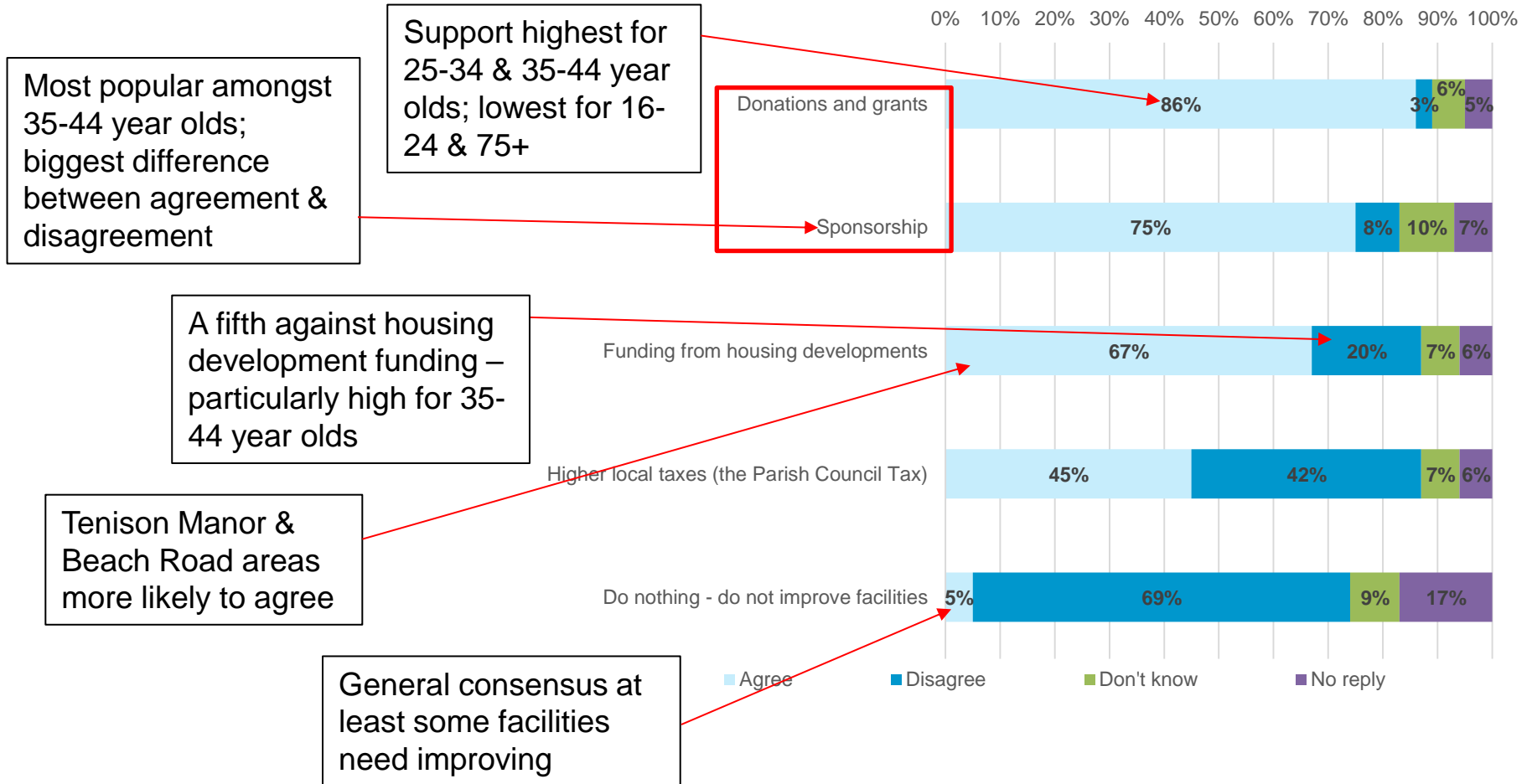
New pre-
school facility

39% agree

- More agreement with shops amongst older age groups, swimming pool 25-34 and females, pre-school facilities amongst respondents with families
- Medical centre priority for all, particularly for 55+

Key Findings – New facilities & funding

Funding improvements to facilities



Key Findings – Additional housing

Type of houses needed

Affordable or starter homes (1-2 bedrooms)

"Growing family homes" (2-3 bedrooms)

Low cost rental housing

Care homes places

Family housing (3-4 bedrooms)

Sheltered housing

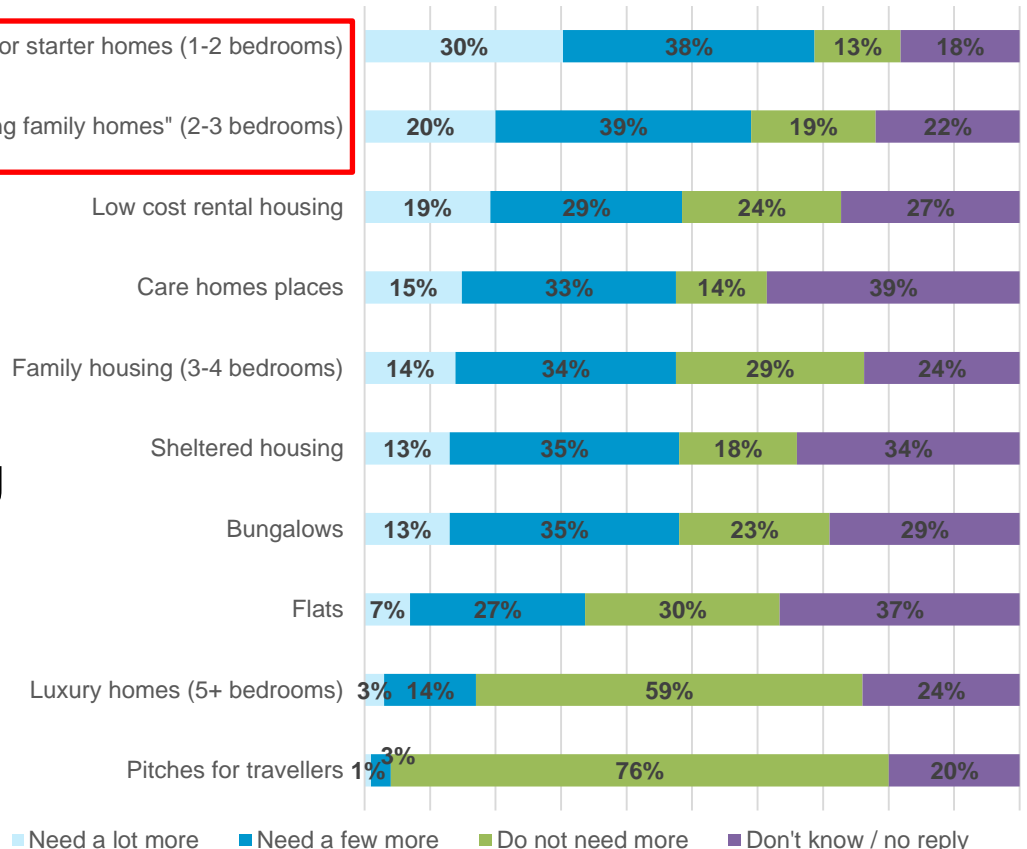
Bungalows

Flats

Luxury homes (5+ bedrooms)

Pitches for travellers

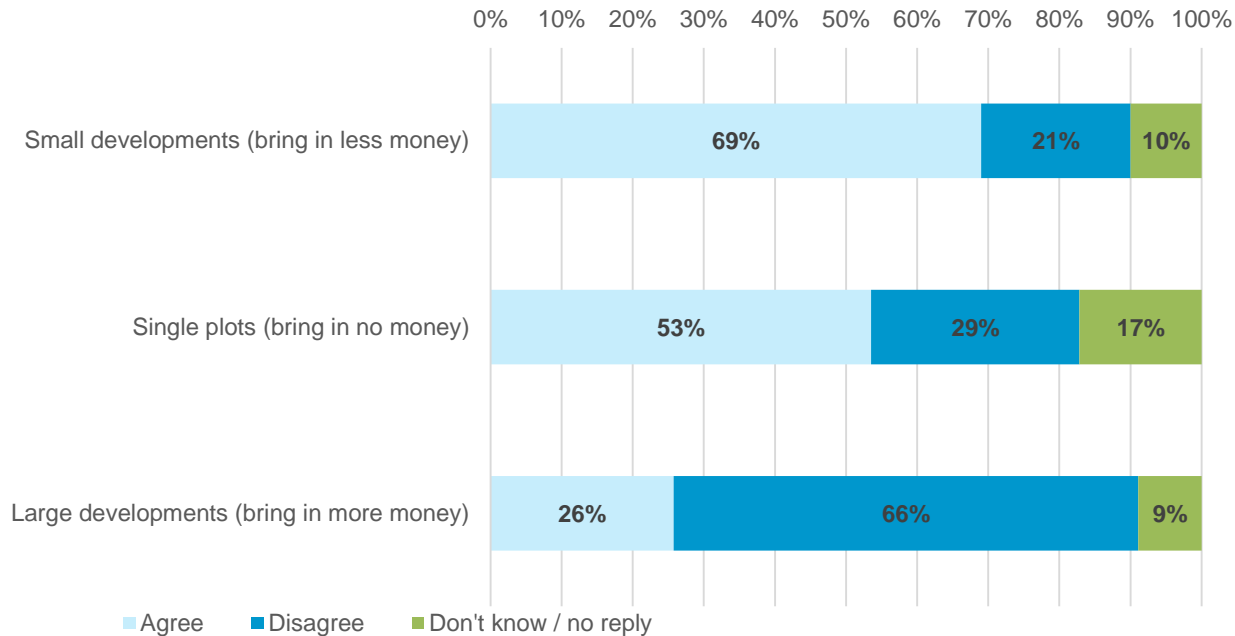
0% 10% 20% 30% 40% 50% 60% 70% 80% 90% 100%



- Two-thirds think more affordable or starter homes needed
- Six in ten think more “growing family homes” needed
- Relatively small numbers think more luxury homes or traveller pitches needed

Key Findings – Additional housing

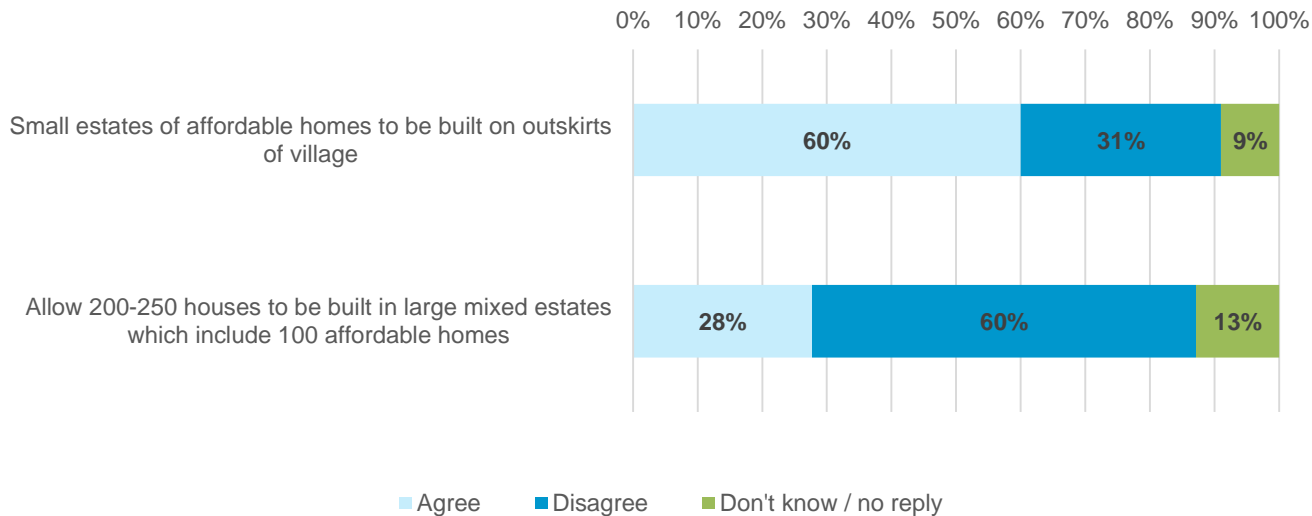
Nature of developments



- Two-thirds agreed with allowing small developments (particularly older age groups) and two-thirds disagreed with allowing large developments (particularly ages 35-44)
- Over half agreed with allowing single plots - older age groups least likely to disagree

Key Findings – Additional housing

Building affordable houses



- Six in ten agreed with building small estates of affordable homes on outskirts; six in ten disagree with allowing large estates
- Large estates - highest level of agreement for Tenison Manor respondents; disagreement highest for Oakington Road area respondents; difference between agreement and disagreement highest amongst 35-44 age group
- Small estates - High Street / Conservation area most likely to agree; people with no children in household more likely to agree than those with children

Key Findings – Other challenges

Measures to introduce in next 15 years

More speed
bumps / cushions

23%

Fewer speed
bumps / cushions

26%

Minimise pollution
from diesel
engines

32%

20mph zones

46%

Prevent buses
standing w/
engines running

47%

Changes to traffic
routes to avoid
certain areas

59%

Prohibit HGV
traffic in High
Street

64%



Most important!

Conclusions

- Traffic and speeding a big issue, new development could exacerbate it; plan needs to take improving road safety into account
- Plan needs to take improving existing facilities into account to cope with pressure, particularly a new medical centre
- When making improvements to the village, it is necessary to be careful to respect the heritage and character of the village
- Road, pavement and footpath surfaces in need of repair
- Funding improvements through donations, grants and sponsorship more popular than through housing development
- Smaller developments on the outskirts more popular than larger developments and developments within the village
- Bus services need improvement to make it easier for people to get to and from Cambridge

Questions

Questions?